

## PETTIBONE DESIGN

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## EMPLOYMENT

UK

### **Pettibone Design, since 2001, Gomshall, Guildford, Surrey [www.pettibonedesign.co.uk](http://www.pettibonedesign.co.uk)**

Freelance design from a home office. Book design clients include Ebury Press, DK, BBC Books, Hodder & Stoughton and The National Portrait Gallery. I also art direct photography, produce publicity material for art events and design logos. Fluent in Adobe CC – InDesign, Illustrator, Photoshop and Microsoft Office and have a solid understanding of web and digital design (designed 4 websites).

### **BBC Worldwide, Art Director and Design Manager for Books, 1998-2001, London**

Responsible for overall management of two other designers and about 10 freelance designers, producing about 80 books a year plus blads an other publicity material. Primarily involved with the development of lifestyle titles (cookery, gardening, interior design) and I therefore commissioned photography and illustration and set design budgets and contracts with editorial team. I was asked to establish the design for the first non-program related wildlife and historical series of books including the style guide. I left to go freelance (initially for BBC Books) seeking more flexible working hours for family and creative interests.

### **Lisa Pettibone Design, 1995-1998, London**

Freelance design, primarily book design for HarperCollins, Omnibus Press, Carlton Books, Mitchell Beazley among others. Also designed a logo and brochures (inc art directed photography) for the Cabinet Office Top Management Programme.

### **HarperCollins Publishers, 1993-1995, London**

Senior book designer, co-managed the department for the final year, placing work with outside designers while designing some titles in house. Commissioned illustration and photography. Took voluntary redundancy after the birth of my son.

### **Four Corners Design, 1991-1992, London**

Design partnership, book design and publicity material for theatre agencies. Left after daughter was born.

### **Ominbus Press, 1989-1991, London**

Art Director, managed three designers producing books and publicity material for this specialist rock and pop book publisher. Re-designed company logo, produced catalogues, adverts and point of sale material along with designing books in house. Married the Editor in Chief (we have two children)!

HOLLAND

### **Henk De Vries Design, 1988-1989, Amsterdam**

Staff designer for large design and architecture group with corporate clients such as AKZO Chemical Company (paints). Print and signage design. Left to explore employment in the UK.

CALIFORNIA

### **Lisa Pettibone Design, 1986-1989, San Francisco**

Freelance design business. Brochure, newsletter, poster design and corporate identities for a range of clients including Bank of America and US Windpower. Dissolved business to do design work for a friend's music publishing business (Edition Lemoine) in Paris for 8 months.

### **Casado Design, 1983-1986, San Francisco**

Junior designer for a small design studio. Clients included Esprit (fashion material), Apple Computers (annual reports and packaging), Thom McCann Shoes (retail design) and SF Film Festival (posters).

## EDUCATION

### **University for the Creative Arts, Farnham, Surrey, 2005**

BA (Hons) 3D Design in Glass, First Class – I make glass sculpture part time ([www.pettibone.co.uk](http://www.pettibone.co.uk))

### **California College of Arts and Crafts, California, USA 1983**

1983 BA in Graphic Design