

LISA PETTIBONE CV

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EMPLOYMENT

UK

Pettibone Design, 2001-current, Gomshall, Guildford, Surrey

Freelance design from a home office. Book design clients include Ebury Press, DK, BBC Books, Hodder & Stoughton and Kyle Cathie. I also art direct photography, produce publicity material for artists (including my own exhibitions see www.pettibone.co.uk) and design business identities. I use CS5 InDesign, Illustrator, Photoshop, Quark 7 and Microsoft Office.

BBC Worldwide, Design Manager and Art Director for Books, 1998-2001, London

Responsible for overall management of two other designers and about 10 outside freelance designers producing over 80 books a year related to television programs. Primarily involved with the development of lifestyle titles for cookery, gardening and interior design and therefore extensively commissioned photography (including celebrity portraits) and illustration and setting of design budgets. I left the position to become a freelance designer (with more flexible working hours) while pursuing art interests.

Lisa Pettibone Design, 1995-1998, London

Freelance design, primarily book design for HarperCollins, Omnibus Press, Carlton Books, Mitchell Beazley among others. Also designed a logo and brochures (inc art directed photography) for the Cabinet Office Top Management Programme.

HarperCollins Publishers, 1993-1995, London

Senior book designer, co-managed the department for the final year, placing work with outside designers while designing some titles in house. Commissioned illustration and photography. Took voluntary redundancy after the birth of my son.

Four Corners Design, 1991-1992, London

Design partnership, book design and publicity material for theatre agencies. Left partnership after the birth of my daughter.

Ominbus Press, 1989-1991, London

Art Director, managed three designers producing books and publicity material for this specialist rock and pop book publisher. Re-designed company logo, produced catalogues, adverts and point of sale material along with designing books.

HOLLAND

Henk De Vries Design, 1988-1989, Amsterdam

Staff designer for large design and architecture group with corporate clients such as AKZO Chemical Company (paints). Print and signage design. Left to explore employment in the UK.

CALIFORNIA

Lisa Pettibone Design, 1986-1989, San Francisco

Freelance design business. Brochure, newsletter, poster design and corporate identities for a range of clients including Bank of America and US Windpower. Dissolved business to do design work for a friend's music publishing business (Edition Lemoine) in Paris for 8 months.

Casado Design, 1983-1986, San Francisco

Junior designer for a small design studio. Clients included Esprit (fashion), Apple Computers (annual reports), Thom McCann Shoes (identity and retail design) and San Francisco Film Festival (posters).

EDUCATION

University for the Creative Arts, Farnham, Surrey, 2005

BA (Hons) Three Dimensional Design in Glass, First Class

California College of Arts and Crafts, California, USA 1983

1983 BA in Graphic Design